

# Why researchers' communication skills matter

In an increasingly competitive and globalised market, researchers and the institutions they represent need to communicate their work effectively to an international audience.

Researchers with strong communication skills are more likely to:

- publish in international journals
- successfully promote their research and represent their institutions at conferences
- · gain funding from international bodies
- effectively communicate with the wider public and policy makers
- build international collaborations to further their research.

In recognition of this need, and building on our vision for prosperity through internationalised education, the British Council has developed the Researcher Connect online professional development course.

#### What is Researcher Connect?

Researcher Connect online provides participants with the insights, understanding and tools to communicate effectively, whatever the situation or context. The course has been delivered across the globe and participant feedback has consistently shown that the workshop enhances researchers' communication skills, knowledge and ability.

Researcher Connect online is offered as a series of modules, delivered through an online workshop format by experienced and quality-assured trainers. It is designed specifically for early career researchers, although certain aspects would also be of benefit to more experienced members of the research community.

#### Modules

Each workshop begins with the introductory "Foundation" module that builds awareness essential to all subsequent modules. There are seven further modules, each designed to address the development needs of the participant researchers. Each module speaks to an important aspect of the modern international research environment, and has flexible content that allows our experienced trainers to adapt the course to the needs and experience of participants.

#### **Researcher Connect Modules**

#### **Abstracts**

Enables learners to become critical readers and writers of abstracts through review and practice, using techniques and styles introduced throughout the course.

## **Academic Collaboration**

Assists researchers with approaching potential collaborators, and builds their understanding of when and where collaboration may be most beneficial.

## **Academic Writing**

Participants examine the essentials of academic writing, developing their own writing style through the acquisition of tactics, tools and relevant language techniques

### **Digital Researcher**

Empowers researchers to strategize and use social media to make their research more accessible, more highly cited and to achieve greater impact

# **Effective Emails**

The most common way in which researchers form networks is through the exchange of emails. This module enables participants to understand how their emails are being read, and builds a toolkit for clear, accurate and successful communication.

## **Persuasive Proposals**

Participants consider the use of audience-focused language and style, and the creation of logically connected inputs, outputs, goals and outcomes.

## **Presenting With Impact**

Learners build critical awareness and reflective skills, and practice techniques for the use of voice, body language and presentation structure through creating and delivering their own oral presentations.

### **Eligibility Criteria for Workshops Series**

Each early career researcher should be a confident English speaker (B2 level CEFR), in order to fully participate in the sessions. The workshops will be offered from late November to early March 2022. Your local British Council office will have further details.

A certificate of completion will be sent to participants to show their attendance at the course.